

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2017

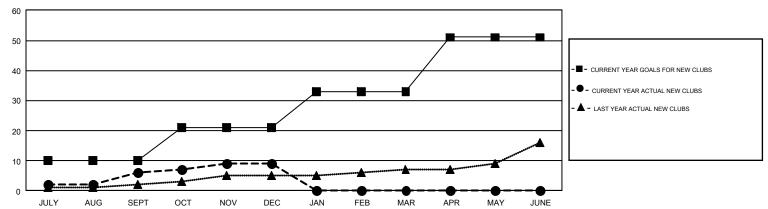
## GMT Constitutional Area 1, Group B

GMT: CINDY GREGG

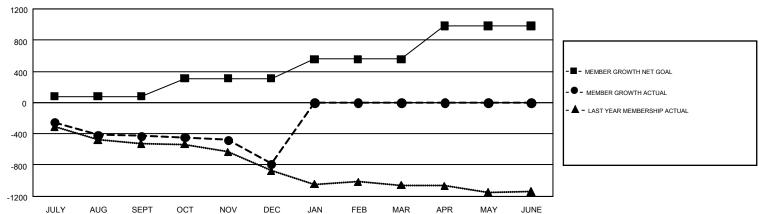
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs         |               |             |               | Members               |                           |                         |  |  |
|---------------|---------------|-------------|---------------|-----------------------|---------------------------|-------------------------|--|--|
|               | RESULTS FO    | R 2017-2018 |               | RESULTS FOR 2017-2018 |                           |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |  |
| JULY/AUG/SEPT | 10            | 6           | 5             | JULY/AUG/SEPT         | 81                        | 993                     | 1,289  |  |
| OCT/NOV/DEC   | 11            | 3           | 11            | OCT/NOV/DEC           | 228                       | 928                     | 1,216  |  |
| JAN/FEB/MAR   | 12            | 0           | 0             | JAN/FEB/MAR           | 249                       | 0                       | 0  |  |
| APR/MAY/JUNE  | 18            | 0           | 0             | APR/MAY/JUNE          | 423                       | 0                       | 0  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 16             |       | 584 CLUBS OF 1,550 ADDED 1 OR | GENDER DISTRIBUTION             |                 |       |
|-------------------------------|-------|-------------------------------|---------------------------------|-----------------|-------|
|                               |       | MORE NEW MEMBERS              | MALE                            | 29,995 (72.19%) |       |
|                               |       |                               | FEMALE                          | 11,556 (27.81%) |       |
| DROPPED MEMBERS               |       |                               |                                 |                 |       |
| DECEASED                      | 375   | CLICK HERE FOR CUMULATIVE     | TOTAL FAMILY UNIT MEMBERS       |                 | 7,902 |
| CLUB CANCELLED 86 OTHER 2,044 |       | MEMBERSHIP DATA               | FAMILY MEMBERS PAYING HALF DUES |                 |       |
|                               |       |                               |                                 |                 | 4,047 |
| TOTAL                         | 2,505 |                               |                                 |                 |       |